

Choices can make a difference



HAND PRINT™
Action Towards
Sustainability

Be Energy Efficient!

Save some for tomorrow!



Pressure cooked food, Save cooking fuel;
Check tyre pressure, Examine vehicles regularly;
Use CFLs, Enjoy natural light

Save Trees, Plant Trees

Each of us can be an Ashoka!

A tree not only provides beauty, shade, shelter and food but also acts as a lifetime sink of CO₂



Reduce Reuse Recycle

It's not new to us!

Refill
Renew
Recover

{ rather than }

throw
discard
dispose of



Conserve Water!

Every drop counts!

Do not waste water, Reuse where possible; Do not dump hazardous wastes into water bodies, Harvest rain water



Buy in Season and Local Food

That's the Indian way!

Tinned, preserved and imported food need more fuel inputs, which means a bigger carbon footprint!



Use Resources Wisely

Generations have been doing it!

Do not waste,
Save energy, Save fuel,
Save water, Save paper



Switch Off!

When not around!

Do not leave electrical and electronic appliances (TVs, computers, music systems) ON or in STANDBY mode; Save electricity, save money



Bus Bicycle Walk

Make it a habit!

Fewer cars on the road,
Less CO₂ in the air!



Three Cheers for Cloth Bags!!!

No No to plastic bags!

Plastic bags do not degrade easily, they clog drains, are a threat to animals, release toxic substances on burning; Carry a cloth bag always



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